

WHITE PAPER

# EasyManage

SIMPLIFYING THE WORLD OF BUSINESS

## EasyManage No-Code Low-Code Solutions to Boost Business Apps Productivity

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## Whitepaper List Para

Are you a Business or SME (Small and Medium Enterprises) sticking to traditional application development approaches? Chances are, you are losing a lot on the competitive edge. While SMEs play a major role in most economies today, they are stranded with low business app productivity. There is, however, a remedy. In this whitepaper, find out how EasyManage No-Code Low-Code Solution will boost your Business Apps Productivity and bring you back on track.

If you are a CIO looking to make Digital Transformation effective or a Developer who is bogged down in workloads, adopting a No-Code Low-Code solution is the number one choice. Download the whitepaper to embrace no-code low-code adoption.

**[Download Button]**

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## Whitepaper Download Pop-Up

Download this whitepaper, to find out how EasyManage No-Code Low-Code Solution will boost your Business Apps Productivity and bring you back on track.

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Are you a:

- CIO looking to make Digital Transformation effective
- Developer who is bogged down in workloads
- Citizen Developer or business person with no-coding skills

**Discover** how no-code low-code will change the way you develop applications from now on.

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**Remember** Business Leaders not able to cope with digital transformation are citing two main reasons:

- The inability to act as quickly as their business requires, and
- Lack of technical skills or knowledge.

***Adopting a No-Code Low-Code Platform is the Remedy.***

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Right side: Fill out Input Form and

\* Name, \* Business Email, [optional]: Company Email, Industry

[x] Contact me about EasyManage Demo or Products.

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## Table Of Contents

### Table of Contents

EasyManage No-Code Low-Code Solutions to Boost Business Apps Productivity	4
Introduction	4
No-Code Low-Code Primer	4
SMEs are stranded with low business app productivity	4
Low-Code is one of the Top 10 Trends	5
Low-Code is becoming mainstream	5
EasyManage Overview	6
EasyManage Platform : No-Code Solution	7
EasyManage No-Code App Development	7
EasyManage Books - A Spreadsheet Solution	7
EasyManage Platform : Low-Code Solution	7
EasyManage App Platform (with Low-Code)	8
EasyManage API Plus - Build APIs with Low-Code Development	8
Why EasyManage?	10
Meets All “Forrester Objectives for Low-Code Adoption [2]”	10
EasyManage Special Sauce ?	11
EasyManage Difference	11
EasyManage is Aspiring Visionary For Low-Code Platform	11
Low Code is the need of Hour : When Are you adopting?	12
Low-Code helps a variety of Apps	12
More than 50% of Developers have adopted Low-Code	12
Get Started Free with EasyManage	13
About EasyManage	14

# **EasyManage No-Code Low-Code Solutions to Boost Business Apps Productivity**

## ***Introduction***

### **No-Code Low-Code Primer**

No-Code & Low-Code Platforms help in producing business custom applications. Not only are they produced quicker; the development environment has modern interfaces, declarative tooling, integrations, and data access. The Platforms enable visual modeling of the user interactions, business logic, work-flows, validations and data handling; all that is needed for building a typical application.

No-Code Platforms allow individuals with no coding skills (read: business users or non-developers) to develop applications and deploy them for users. There is no code at all for them to see or deal with.

Low-Code Platforms help developers (or those with coding skills) to become more productive and focus on uniqueness of applications. For developers bogged down in workloads otherwise, platform development features, added with skipping of infrastructure and deployment manual tasks, pays off well. Developers also have access to generated code to customize further and integrate with other apps.

### **SMEs are stranded with low business app productivity**

Small and Medium Enterprises (SMEs) play a major role in most economies. SMEs account for the majority of businesses worldwide and are important contributors to job creation and global economic development.

While sticking with traditional application development approaches, SMEs are stranded with long development times and are losing competitive edge.

Business leaders not able to cope with digital transformation are citing reasons viz. the inability to act as quickly as their business requires, and the lack of technical skills or knowledge. This is where No-Code Low-Code Platforms can help.

## Low-Code is one of the Top 10 Trends

Low-Code is one of the Top 10 Technology Trends. Don't take our word for it; understand what Gartner has to say.

“Low-Code is one of the Top 10 Trends Impacting Infrastructure and Operations for 2020.” [1]

As per Gartner, Newsroom Press Release. Gartner mentions Low-Code trend as:  
**"Trend No. 8: Democratization of IT"**

Low-code is a visual development approach to application development that is becoming increasingly appealing to business units. It enables developers of varied experience levels to create applications for web and mobile with little or no coding experience, largely driving a “self-service” model for business units instead of turning to central IT for a formal project plan."

(1) Gartner Identifies the Top 10 Trends Impacting Infrastructure and Operations for 2020. By Gartner, Newsroom Press Release published December 10, 2019, retrieved from <https://www.gartner.com/en/newsroom/press-releases/2019-12-10-gartner-identifies-the-top-10-trends-impacting-infrastructure-and-operations-for-2020>

“By 2023, the number of active citizen developers at large enterprises will be at least four times the number of professional developers” [10]

A Gartner study predicted that “by 2023, the number of active citizen developers at large enterprises will be at least four times the number of professional developers.”

(10) The Future of Apps Must Include Citizen Development  
Published: 04 October 2019, retrieved from <https://www.gartner.com/en/documents/3970067/the-future-of-apps-must-include-citizen-development> , Also quoted in Silicon angle news article retrieved from <https://siliconangle.com/2020/09/08/google-binds-no-code-tools-api-management-serverless-computing-new-development-platform/>

## **Low-Code has become mainstream by end of 2019**

“Low-code is becoming mainstream as per one Forrester Research study. Study from developer survey, which stated 23% out of 3200 developers said that their organization has adopted low-code development, and 22% is considering adopting low-code by next year (as of 2018). And with 2019 closed that combines to close to 50% which makes it mainstream.” [9]

SMEs can build applications up to 20 times faster with No-Code Low-Code Platforms. This will reduce strain on IT resources and increase speed-to-market on digital transformation.

## ***EasyManage Overview***

EasyManage provides products, technology & solutions based on "No-code" and "Low-Code" development.

Embrace the EasyManage platform and reap the benefits for remaining competitive in a dynamic business environment.

### **Benefits for Businesses & Developers:**

- Improve productivity
- Reduce costs
- Lower the dependence on IT
- Create easy to maintain apps
- Embrace incremental development
- Build Flexible Apps – that change easily
- Improve Customer EX (Customer Experience)
- Get on to Faster Digital Transformation

### **Benefits for Users:**

- Users get all your content, app stories in one place
- Use copy-paste inside apps content and on app-to-app levels
- Curate and share content easily

### **Use EasyManage For**

EasyManage is used for different needs; individuals can build custom applications and Microservices with low-code faster development methodology and can, extend and integrate legacy & open source apps.

### **Why EasyManage?**

EasyManage provides an easy way to build new apps and workflows for enterprise processes and tasks by defining components using a simple interface.

- We advocate Simplicity.
- You can learn the Platform easily.
- You develop faster with a cloud-hosted development platform.

## ***EasyManage Platform : No-Code Solution***

### **EasyManage No-Code App Development**

In the "No-Code" approach, coding is not exposed or editable. "The application is built using Studio in the platform and runs directly from the App Platform. Users connect via browser to cloud server with No IDE to install." "There is simply no code."

This methodology is suitable for many kinds of apps (i.e. those for record keeping or information & content gathering, in areas & domains such as customer support, customer success, healthcare, education, banking, finance, insurance).

Customers build apps that handle common processes and tasks like employee onboarding; sales pipeline; customer interaction and forms submissions; customer information exchange; contractor and case time tracking; vendor lists and procurement procedures automation, etc.

### **EasyManage Books - A Spreadsheet Solution**

Spreadsheet applications provide functionality of data visualization and manipulation in tabular form. They allow users to create worksheets and define columns. Using such worksheets users can organize, analyze, and store data.

EasyManage Books is an online Spreadsheet Solution, packed with database features.

In brief:

- Online spreadsheet + database solution
- A Book is a collection of worksheets (tables)
- Variety of data types supported
- Users view & manipulate data via filters, query wizards & sorting. Use input forms, in-built conversations
- Teams collaborate with ease by creating and sharing Books
- Use sample books & templates

## ***EasyManage Platform : Low-Code Solution***

For complex apps and API building, EasyManage provides a "low-code" approach. In Low-code approach, developer productivity is boosted with tools and code generation. For building applications, use default generated forms, screens, screen-flows as a starting

point and add your custom screens, components and code-snippets using EasyManage customization and integration tools. You are not confined to our generated code but have the ability to leverage our productivity tools to your benefit.

## **EasyManage App Platform (with Low-Code)**

Developers and those with coding skills use EasyManage features to make the development process faster.

For complex app development:

- Achieve 60% of development without coding.
  - Jump start app development with importing existing database table schema, generate default form and screens. Then add validations via tooling.
- Manage the remaining 40% with coding skills.
  - Add custom scripting snippets. Use JSP customization to define own app flow, add business logic enhancements.

The following becomes less daunting with low-code app platform help:

- Extend Legacy Apps
- Integrate Apps
- Rapidly build mobile apps on existing app database.
- Move from desktop based to mobile apps

## **EasyManage API Plus - Build APIs with Low-Code Development**

Developers of APIs use EasyManage tools and code generation to make API development process faster.

EasyManage helps develop integrations and APIs for various data operations, and to pull in data directly from other sources.

Major breakthrough comes in building APIs. Microservices code is generated along with all the artifacts, ready to deploy. And it further allows you to customize if you need so.

For API development:

- Achieve 90% of development without coding.
  - Jump start API development with importing existing database table schema, or define schema, then generate default form and screens. Then add validations via tooling.
  - Now select or group API calls and Generate API code ready for deployment

## EasyManage No-Code Low-Code Solutions to Boost Business Apps Productivity

- With no coding required: Import API project, compile, build war and RUN APIs
- Manage the remaining 10% with coding skills.
  - Customize generated API code, or combine 2 APIs, or build custom integrations.

The following becomes less daunting with low-code app platform help:

- Integrate Apps
- Build/deploy APIs

## **Why EasyManage?**

EasyManage provides an easy way to build new apps and workflows for enterprise processes and tasks by defining components using a simple interface.

### **Simplicity:**

EasyManage is unrivaled when it comes to simplicity. Simple definition of metadata or import of table schema gets you started in building apps. The Forms, screens and screen-flows is generated and further personalization is done via tooling and property settings.

### **Learn Easily:**

EasyManage training programs can teach a business analyst who knows nothing about coding to become builder of applications using no-code approach in three weeks. While an engineer or developer can learn the platform in few days to a week.

### **Develop Faster:**

EasyManage provides a cloud-hosted development platform that enables customers to build apps faster and cuts costs. It has browser based access and the backend can be deployed to any cloud environment.

## **Meets All “Forrester Objectives for Low-Code Adoption [2]”**

EasyManage tackles all the objectives laid out by Forrester for low-code adoption and goes beyond them to provide strategic advantages to customers.

As quoted by a report, “Meanwhile, Forrester said there are eight key reasons for enterprises to adopt low-code platforms:

- Support product or service innovation.
- Empower departmental IT to deliver apps.
- Empower employees outside of IT to deliver apps.
- Make the app development processes more efficient.
- Develop apps more quickly.
- Reduce costs of app development.
- Increase the number of people who develop applications.
- Develop unique apps for specific business needs.”

(2) Reference: Forrester has laid out eight key reasons for enterprises to adopt low-code platforms. Retrieved from page at link

[<https://searchsoftwarequality.techtarget.com/news/252469924/Low-code-goes-mainstream-to-ease-app-dev-woes>]

## ***EasyManage Special Sauce?***

### **EasyManage Difference**

The EasyManage difference can be stated as “The world's first platform with the following revolutionary technology

- Build not just Applications but Integrations using Low-Code Development.
- Generates code for APIs and Microservices.
- Content curation based on App Streaming & App Sharding
- Use Copy-Paste on apps and inside Apps on content.
- In-App Feedback, with Conversations enabled inside App Screens, Capture analytical form based information from conversations via Labeling of Conversations.
- Vendor Portable Records (VPR) for interoperability and avoiding AI silos
- Apps are responsive and they self-adjust after copy-paste into another app. (Do not consider this as just App User Interface which adjusts on different devices like desktop, tabs, mobile. We are talking about App Content & Tree Structures being adjusted to destination after copy-paste at user clicks.)
- Create new Apps from templates or existing app copies.
- Spreadsheets are not standalone, complemented by app workflows (unlike competition) : wire them as workflows (e.g. display list, select and input screen,)

We also provide:

- POWERSearch
- Wizards for flexible querying
- Email Integration
- Backup to local destination [as FILE, email, and Google drive (coming soon)]

### **EasyManage is Aspiring Visionary For Low-Code Platform**

EasyManage understands where the low-code market is going. We have a vision & roadmap for changing market rules on API building, AI - NLP powered app definitions. We are an aspiring visionary; coming out with global product launch.

Find out how Gartner defines magic quadrants incl. who can be referred as Visionaries.  
[3]

(3) Reference Gartner magic quadrant definitions retrieved from:

<https://www.gartner.com/en/research/methodologies/magic-quadrants-research>

## ***Low Code is the need of the hour : When Are you adopting?***

You need more applications day by day, you have fewer resources in terms of number of developers and skilled workforce; EasyManage can help produce apps faster with the resources you have.

### **Low-Code helps a variety of Apps**

Customers are using EasyManage to build apps to improve Customer EX; for tracking (order tracking, equipment tracking); for self-service apps; to reduce manual steps in processes and workflows; and to improve operational efficiency.

## **Low-Code Platform helps in building Apps & APIs for a variety of Use Cases and Examples**

More examples include general applicability for Digitizing forms, building misc. workflow apps to reduce manual steps, and Rapid APIs development for mobile apps.

### **More than 50% of Developers have adopted Low-Code**

Low-Code Adoption is on a growth trajectory.

## **By end 2019 More than 50% of developers in organizations have adopted low-code platforms.[9]**

As per news article By Darryl K. Taft on [searchsoftwarequality.techtarget.com](https://searchsoftwarequality.techtarget.com)  
“Low-code/no-code application development has gone mainstream as demand grows for enterprises to turn out increasingly more applications with not enough skilled developers.”  
[9]

The article states that more than 50% of developers organizations have adopted low-code platforms.

(9): "Low-code goes mainstream to ease app dev woes"

By Darryl K. Taft, News Writer, Published: 30 Aug 2019, retrieved from  
<https://searchsoftwarequality.techtarget.com/news/252469924/Low-code-goes-mainstream-to-ease-app-dev-woes>

This implies that SMEs worldwide must consider adopting to No-Code / Low-Code solutions today to remain competitive in business landscape.

## **Get Started Free with EasyManage**

Get Started with EasyManage Products & Solutions today, Download Free or Start Free Trial. The following are ways to get started with EasyManage.

### **A) Download : EasyManage Platform On-Premise Editions**

**Download FREE :** [https://easymanage.com/ems/eml\\_lp\\_index.html#contact](https://easymanage.com/ems/eml_lp_index.html#contact)

### **B) Online : EasyManage Platform Demo & Evaluation - Sign-Up Free**

**Sign Up Free Trial:** [https://easymanage.com/ems/eml\\_lp\\_index.html#contact](https://easymanage.com/ems/eml_lp_index.html#contact)

## ***About EasyManage***

EasyManage provides Low-Code Development Platform for Apps & APIs; embrace Digital Transformation, enhance Customer Experience and facilitate Content Curation.

Build Web Apps, Portals, Mobile Apps, and Integrations with APIs & Microservices. It is based on the world's first revolutionary technology featuring: Content Curation, Copy-Paste inside Apps, In-App Feedback, Labeling of Conversations and Vendor Portable Records (VPR)

Adopt to a new way of sharing content via App Plus. Find free and paid Curated information & content. To respond to the increasingly demanding expectations of customers, partners and employees; companies should embrace digital transformation. EasyManage helps in achieving rapid Digital Transformation.

EasyManage's vision, technology innovations & accomplishments align with leaders in the space. EasyManage is ahead and is the first platform offering App Streaming and Labeling of conversations.

There is a rapid path to migrate from legacy apps to EasyManage technologies via Data Integration tools.

EasyManage, Inc. is a USA Delaware Corporation. For more information please visit [www.EasyManage.com](http://www.EasyManage.com) or write to [info@easymanage.com](mailto:info@easymanage.com).

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